

Robert Thorp

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943 Joshua Tree Court, Owings Mills, Maryland 21117

Experience

Digital Production Artist/Interactive Producer

Carton Donofrio Partners, Inc., Baltimore, MD **October 2007 – Present**

- Aided in the design and development of integrated advertising campaigns.
- Created award-winning banner advertisements.
- Developed highly effective email marketing templates.
- Managed the interactive team's projects and workload to ensure a timely delivery.
- Educated the client team on the basics of web advertising.
- Developed an understanding of SEO best practices.
- **Clients included:** Agusta Westland, Air Products, Avendra, Calvert Investments, Campaign For Our Children, EverBank, Graduate Management Admissions Council, Guardian Industries, ITT, LPL Financial, Maryland Science Center, National Association of Realtors, National Coalition for Promoting Physical Activity, Nucletron, Playworld Systems, Shentel (Sprint), T. Rowe Price, University of Maryland: Robert H. Smith School of Business, Visit Baltimore, Walden University.

Senior Designer

Spare Time Design, Inc., Randallstown, MD **May 2004 – September 2007**

- Worked with clients to discover, understand, and meet their goals.
- Delegated responsibilities between designers to ensure the meeting of a deadline.
- Developed professional websites for various clients.
- Designed branding materials for a number of different clients.

Intern/Graphic Designer

Johns Hopkins Medical Center, Baltimore, MD **September 2005 – December 2005**

- Retouched medical photography.
- Designed medical posters.
- Designed event posters.
- Learned the basics of large-scale poster printing.

Education

University of Baltimore, Baltimore, MD **September 2004 – May 2006**

- Bachelor of Science – Corporate Communications.

Community College of Baltimore County, Catonsville, MD **September 2001 – May 2004**

- Associate of Applied Science – Computer Graphics and Visual Communications.

Skills

- Flash
- Photoshop
- Dreamweaver
- Illustrator
- InDesign
- Acrobat
- HTML
- CSS
- JavaScript
- Wordpress
- SEO
- Mac/PC
- Word
- Excel
- PowerPoint
- Omnigraffle

Honors

- 2010 Gold and Silver Baltimore Addy Winner.
- Graduated Summa Cum Laude from the University of Baltimore.
- Achieved High Honors from the University of Baltimore.
- Alpha Chi Honors Society Member.
- Weinberg Regents Scholar.
- Phi Theta Kappa Honors Society Member.
- Eagle Scout, Boy Scouts of America.